



WHY SHOULD YOU AFFILIATE WITH THE SEQUENCE INVESTMENT BANKING TEAM?

FIRM PROFILE	<p>SEQUENCE FINANCIAL SPECIALISTS LLC (“SEQUENCE”) is a FINRA registered broker/dealer, investment banking and advisory services firm headquartered in Charleston, South Carolina. We are a team of FINRA licensed Investment Bankers (“IB”) led by W. Michael Grady, Principal & Senior Managing Director, and Gene King, Senior Managing Director & Head of Business Development. The SEQUENCE team brings many years of business, transactional and refinancing experience across a variety of industries.</p> <p>SEQUENCE specializes in financial transactions ranging from \$2 Million to \$100 Million. Our clients are generally companies that have progressed beyond the start-up phase and whose business concept(s) or product(s) have already been adequately proven. Working together, the entire SEQUENCE team offers a unique skill set in a variety of specialties required to complete successful financial transactions.</p> <p>SEQUENCE is a subsidiary of Sequence Holdings LLC, which is a financial services company experienced in helping small to middle market businesses address a broad spectrum of financial challenges and needs. Additional subsidiaries include Sequence Debt Resolution LLC and Sequence Real Estate LLC, a commercial real estate agency.</p>
EXPANSION	<p>SEQUENCE is in the process of increasing its footprint across the South and eventually nationwide. Presently there are nine IB’s on board in five offices located in three states (SC, GA & TX) and SEQUENCE plans to expand to more than thirty IB’s over the next two years.</p>
AFFILIATION	<p>The ideal candidate is a fully licensed IB capable of working on a transaction independently, but willing to utilize available SEQUENCE team members when needed to support the efforts related to any transaction. We encourage retired to semi-retired IB’s to join with the expectation that each IB will complete at least one transaction per year to keep skills sharp and networks intact. In order to affiliate with SEQUENCE, an IB will complete a multi-stage process which will take them from initial discussions and pre-hire authorizations through all internal paperwork & U-4, procedures and securities registrations.</p>
BENEFITS	<p>Affiliating with SEQUENCE will provide the following benefits:</p> <ul style="list-style-type: none">• Support of the SEQUENCE team and network of IB’s with in-house support staff willing to provide professional assistance at any stage of a transaction [see additional detail below]• Access to multi-industry professional expertise with expanded reach via a multi-state footprint• Strong focus on securities compliance with minimal red tape as compared to other larger firms, including a streamlined registration & U-4 process• Open communication among the entire SEQUENCE team• Multi-tier fee structure, providing each IB the option to choose their level of desired participation for each transaction, with compensation mutually agreed upon in advance• Clearly defined closing statement illustrating fees due for each transaction• Transfer of fees earned to each IB as soon as SEQUENCE receives funds from the client
SUPPORT	<p>SEQUENCE provides support to each IB on multiple levels. We have licensed management who can step in and assist during any phase of a transaction as well as office associates who are more than capable of providing materials needed throughout each transaction including agreements, marketing materials, due diligence and financial analysis.</p> <p>SEQUENCE has access to services for deal flow with buyers and sellers such as Axial Market and PitchBook, as well as a Virtual Data Room site which can be personalized for any transaction. Each IB can utilize these resources as mutually agreed upon with SEQUENCE. Our team conducts a monthly conference call which encourages open communication among all team members and allows for discussion of transactions while providing a platform through which each IB can share opportunities and address any questions or concerns.</p>

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