

# COMPANY DISCLOSURES PRIVACY PLEDGE

# FIRM PROFILE

Sequence Financial Specialists LLC ("Sequence" or "SFS") works with small to middle market companies to assist our clients' pursuit of their financial goals by building trusting relationships and utilizing our expertise in the transactional process by providing individually tailored financial services and solutions.

**Sequence** is a FINRA registered broker/dealer firm headquartered in Florence, SC that provides investment banking and advisory services. We are **Financial Transaction Specialists** ("FTS") with a focus on adding value to each financial transaction including the restructure of debt, access to equity, M&A, consultations and execution of legacy exits.

# PARENT PROFILE

**Sequence** is a subsidiary of Sequence Holdings LLC, a financial services company that has two additional subsidiaries; Sequence Real Estate LLC and InvestAmerica LLC. The firm's primary offices are in Florence, SC (HQ) and Tampa, FL.

Sequence respects your right to privacy. We have always been committed to secure the confidentiality and integrity of your personal information. We are proud of our privacy practices and want our current and prospective customers to understand what information we collect and how we use it.

#### Why Sequence Collects Your Information

We gather information about you and your accounts so that we can (i) know who you are and thereby prevent unauthorized access to your information, (ii) design and improve the products and services we offer and (iii) comply with the laws and regulations that govern us.

#### **What Information Sequence Collects**

We may collect the following types of 'nonpublic personal information' about you:

- Information about your identity, such as your name, address and social security number
  - Information about your transactions with Sequence
  - Information we receive from you on applications, such as your finances or employment

## PRIVACY PLEDGE

### What Sources Sequence Uses to Obtain Your Information

We collect nonpublic personal information about our clients such as you from the following sources:

- Information we receive from you on applications or other forms
- Information about your transactions with us, or others

We do not disclose any nonpublic personal information about our customers or former customers to anyone, except as permitted by law. Moreover, we will not release information about our customers or former customers unless one of the following conditions is met:

- We receive your prior written consent.
- We believe the recipient to be you or your authorized representative.
- We are required by law to release information to the recipient.
- We only use information about you and your account to help us better serve your investment needs or to suggest services or educational materials that may be of interest to you.

# CONFIDENTIALITY & SECURITY

We maintain physical, electronic and procedural safeguards to guard your personal account information. We also restrict access to your personal and financial data to authorized Sequence associates who have a need for these records. We require all nonaffiliated organizations to conform to our privacy standards and are contractually obligated to keep the information provided confidential and used as requested. Furthermore, we will continue to adhere to the privacy policies and practices described in this notice even after your account is closed or becomes inactive.

We will continue to conduct our business in a manner that conforms with our pledge to you, your expectations and all applicable laws.

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